

**Chapter President / Past President Call
Discussion Notes
Tuesday, July 26, 2016**

Invited participants:
Chapter Presidents, Chapter Past Presidents

Trisha Poole, NEWH, Inc. President led the conference call.

Board Meetings/Events

One chapter was wondering if any chapters have any special membership/board events/meetings throughout the year or more of just a kick-off meeting at the beginning of the year. This particular chapter was having trouble motivating board members and members to attend board meetings and events. Some chapters have a kick-off event at the beginning of the year to encourage attendance throughout the year, letting members know what is being planned, asking for committee volunteers, etc.

Do you have too much on your calendar? People are very busy these days, be sure you are having events people want to attend and will make time to attend.

Good article to help get people to attend your programs -
<http://www.marshaegan.com/the-art-of-getting-people-to-show-up-at-meetings/>

Good article on encouraging brd members to attend brd mtgs -
<https://nonprofitcentral.biz/blog/5-ways-get-volunteers-attend-meetings/>

Suggestions were made to call the board member directly, get the low-down on the person's situation. Lay it out there, let them know you need to have them in attendance at the board meetings and events, or you may need to ask them to step down. If one board member is taking advantage of not attending meetings or events, this doesn't set a good example for other board members who are in attendance.

Upcoming Chapter Events

Sunshine is having a new and fresh series of events called BrandED – sponsored by NEWH Inc. They are inviting brands to talk about their brand programs and products, educating audience on their process, what makes them unique in the industry, etc. This will be a 3-hour session – for this particular event, IHG will be presenting, followed by a Q&A session and networking.

You can find the invitation here:

http://www.newh.org/wp-content/uploads/Chapters/Sunshine/2016/sun_7-2016branded.jpg

Chapters are busy! Here are some of the upcoming fundraising events:

- Arizona 9 and Wine Golf Event – October 6
- Atlanta Golf – September 20

- AC/Philly Strut your Stuff Product Runway – December 1
- Chicago’s Summer Social is July 28.
- Dallas Life of Design Scholarship Dinner – October 28
- Las Vegas HOSPY – November
- Los Angeles Gala – October 18.
- Rocky Mountain Golf Tourney – August 2
- San Fran Wine by Design – September 24
- South Florida SOFHIE and Scholarship Awards – October 27
- Sunshine 20th Anniversary Gala – October 22
- Washington DC Golf Tournament – September 19

Have an issue or something you want to discuss? Please reach out to the Inc. office or the individuals below for any help you need. Think of us as an extension of your chapter board and know you have support when needed.

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Or feel free to call the NEWH office if you have any questions. – 800-593-6394.
 We look forward to assisting you in any way we can to make your job easier!